

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2382146 /		<u>Alt Order #</u> WOC13418409
<u>Advertiser</u> Pillen For Governor		<u>Original Date / Revision</u> 01/13/22 / 01/13/22
<u>Contract Dates</u> 01/10/22 - 01/16/22	<u>Estimate #</u> 2706	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 141.20
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 405
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 589010	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	01/10/22	01/15/22	Sa Today	8:00 AM-9:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$250.00	6.00			
N 2	WOWT	01/10/22	01/16/22	Meet The Press	9:00 AM-10:00 AM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1				1	\$275.00	5.20			
N 3	WOWT	01/10/22	01/16/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1				1	\$250.00	5.30			
N 4	WOWT	01/10/22	01/16/22	Late Run News @ 10p	Various		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1				1	\$250.00	9.00			
N 5	WOWT	01/10/22	01/15/22	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$350.00	16.20			
N 6	WOWT	01/10/22	01/16/22	Weekend News Su	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1				1	\$100.00	5.00			
N 7	WOWT	01/10/22	01/15/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$100.00	5.30			
N 8	WOWT	01/10/22	01/15/22	News @ 5p Sa			:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$300.00	16.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WOWT	01/10/22-01/16/22	News @ 5p Sa		-----Sa--	:30		\$300.00	16.00	NM		
	See MG 8.2												
	2	WOWT	01/10/22-01/16/22	NBC Nightly News Su	530p-6p	-----Su	:30		\$300.00	16.00	NM		
	Ⓜ MG for 8.1 01/15												
N 9	WOWT	01/10/22	01/16/22	News @ 5p Su	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1				1	\$250.00	16.40			
N 10	WOWT	01/10/22	01/16/22	Wildcard Game 1	Various		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1				1	\$1,700.00	28.80			
N 11	WOWT	01/10/22	01/15/22	Wildcard Game 2			:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		01/10/22	01/16/22	-----1-				1	\$1,700.00	28.00			
Totals										141.20		11	\$5,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/27/21 - 01/16/22	11	\$5,525.00	(\$828.75)	\$4,696.25
Totals	11	\$5,525.00	(\$828.75)	\$4,696.25

Signature: _____ **Date:** _____

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